

Celebrating Three Years of WorkwithUSAID.gov

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News & Announcements

Tips & Guidance



USAID Industry Liaison Team



It has been three adventurous years since we launched [WorkwithUSAID.gov](https://workwithusaid.gov)! When we announced this platform on November 4, 2021, on [USAID's 60th anniversary](#), only a glimpse of its potential was visible to us. As the days, weeks, and months accumulated, so too did the ideas of what more this platform could be. We're delighted to reflect on how far this website has come, and how far it will continue to go in the years ahead.

As we reflect, we want to thank our dedicated users and partners who have helped shape WorkwithUSAID.gov into what it currently is—a digital front door to USAID that simplifies the partnership process for all types of organizations while creating community and

opportunities.

Three Years of Paving the Pathway to Partnership

As the site has grown to, we've carefully tracked user experiences to shape WorkwithUSAID.gov. We evaluated data analytics as well as [captured feedback through surveys](#) and polls. Thanks to these insights, the website has become an interactive platform that is actively working to increase accessibility, strengthen partners' readiness to work with USAID, and highlight diverse funding opportunities.

"The WorkwithUSAID[.gov] website has been a welcome tool for learning about various aspects of partnering, easily identifying relevant online learning opportunities, and connecting with other organizations. We encourage USAID to continue to use this platform, including making more resources available in other languages."

– 2023 Partner Experience Survey Respondent

We prepare our partners through our [Pre-Engagement Assessment](#), which generates a custom report with tailored tools to strengthen knowledge and capacity gaps. Additionally, we offer a [Partnership Checklist](#) to present the key first steps and resources for USAID partnerships.

Learning opportunities are plentiful in the [Resource Library](#), which houses more than 250 multilingual resources for our various partner types, ranging from USAID policies and procedures to writing and social media tips. Users also can glean from the [News & Insights](#) blog, which shares real stories from partners and staff, helping the development community understand USAID partnerships and development best practices.

"The stories are real and informative. They create a sense of community in the range of articles. We see the blog as a channel that celebrates 'local' and localization. It is very strong. The writing is also top notch."

– 2024 Partner Experience Survey Respondent

We've worked hard to ensure the partner ecosystem has a chance to connect and build community. That's why we built the [Partner Directory](#), which showcases more than 7,500 organizations from around the world, ranging from long-standing prime partners to new, local, and nontraditional partners. These organizations also have the chance to network at in-person, virtual, and hybrid events displayed on our [Events](#) page.

Funding is one of the most critical points of interest for our users, and our [Funding Essentials](#) page simplifies funding terms and processes for our partners and points them to the various types of opportunities on the [Business Forecast](#), [Sub-Opportunities](#), [Funding Feed](#), and the [Unsolicited Submissions](#) portal.

We also recognize that some partners are looking for collaboration opportunities, such as our corporate partners. In early 2024, we launched a dedicated [Corporate Partners portal](#) to guide private sector organizations through their unique partnership process as they

work to advance commercial and development objectives.

These efforts across the website have combined to help USAID achieve [High-Impact Service Designation from the White House's Office of Management & Budget](#) for improving customer experience. We support this improved experience by ensuring that all users have the opportunity to contribute to the content we publish, through our [guest blog submissions](#), [event submissions](#), and [resource nominations](#). Additionally, the website was translated into [Arabic](#), [French](#), and [Spanish](#) in early 2024 to lower barriers for our global audience.

“It's great to hear that USAID has created a multilingual platform to enable new, local, and nontraditional partners to learn how to #WorkWithUSAID. The availability of this resource hub in Spanish and French is a wonderful initiative, as it allows for broader accessibility and engagement. It's important to break down language barriers and provide valuable information to a wider audience. Thank you for sharing this valuable resource.”

– [Work with USAID LinkedIn Group Member Comment](#)

Diversity, equity, inclusion, and accessibility are at the heart of what we do, so improving the customer experience on WorkwithUSAID.gov means that we are enhancing the way all people and their organizations experience partnership and learning with USAID—whether through simplifying complex concepts through content or offering our accessibility adjustments tool to navigate the website.

What's Next for WorkwithUSAID.gov

We're not stopping there! Our partners have motivated us to continue striving for greater enhancements that improve the partner experience, especially for local, new, and nontraditional partners. We look forward to expanding translations in Arabic, French, and Spanish, as well as adding new languages to the platform. By increasing language accessibility, we're breaking down barriers for innovators around the world to understand USAID and improve their chances for partnership.

Beyond translations, we look to provide partners with a personalized experience on WorkwithUSAID.gov. This means we will share specific blogs, resources, events, and funding opportunities that are tailored to your organization's interests and work. By integrating our login system to [Login.gov](#), we are also providing greater security and integration with the U.S. Government.

A key objective for our team is to streamline how partners connect with USAID and track funding opportunities. The Business Forecast will also be directly integrated into WorkwithUSAID.gov to connect partners to filtered views of all upcoming opportunities, as well as current opportunities listed in the existing Funding Feed.

There is much more to be done, and we look forward to making our partners' dreams come true for WorkwithUSAID.gov. Here's to many more years of driving innovation for the USAID partner community!

Have you received funding as a result of using WorkwithUSAID.gov? We would love to hear about it! We welcome your feedback and ideas at IndustryLiaison@usaid.gov. If you're new to WorkwithUSAID.gov, we encourage you to get started with our [Pre-Engagement](#)

[Assessment](#) and explore all the links we've shared above.



WorkwithUSAID.gov
launched on the
60th anniversary
of USAID.



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